



Sponsorships provide benefits varying by level of support. We are more than happy to work with any sponsor to develop a customized, targeted package with your business objectives in mind.

2016-17 SEASON SPONSOR
2 Run of Season Opportunities Available
\$2,000

- Recognized on the program cover as Season Sponsor •
- Company logo on all mailout cards throughout the Season •
 - Company logo on website throughout the Season •
- Company logo on all additional advertising throughout the Season •
 - Poster in Lobby throughout the Season •
- Recognized in Curtain Speeches throughout the Season •
- Full Page ad in every program throughout the Season •
 - Two (2) Season Flexpasses •
- Eight (8) additional Complimentary Tickets to each Show •
- Two (2) Show Posters of your choosing signed by Cast and Creative Team •
 - Tax deductible write-off •
 - Our heart-felt thanks! •

2016-17 MUSICAL SPONSOR
4 Productions Available
\$1,000

2016-17 DRAMA SPONSOR
6 Productions Available
\$750

- Recognized on the program cover as Show Sponsor •
- Company logo on all mailout cards for the Show •
- Company logo on website for all mentions of the Show •
- Company logo on all additional advertising for the run of the Show •
 - Poster in Lobby for the run of the Show •
- Recognized in all Curtain Speeches for the run of Show •
 - Full Page ad in the Show program •
 - Eight (8) Complimentary Tickets to the Show •
 - Show Poster signed by Cast and Creative Team •
 - Tax deductible write-off •
 - Our heart-felt thanks! •



PROGRAM ADVERTISING

Advertising in the Show Program lets you tailor your message by show theme or time of year.

- Coverage: June 2016 - May 2017
- Exposure: 4 Musicals : 6 Dramas : 94 Performances : 5,600 Circulation
- Each production can be billed individually.
- Art can be changed with each production.
- Full Season advertisers also receive a listing on the website.

Ad Size	Single Production	Full Season (10 Productions)			
1/4 Page (5 in x 1 1/2 in)	\$ 25.00	\$ 250.00	Full Page	1/2 Page	1/3 Page
1/3 Page (5 in x 2 3/4 in)	\$ 35.00	\$ 350.00		1/4 Page	
1/2 Page (5 in x 4 in)	\$ 45.00	\$ 450.00			
Full Page (5 in x 8 in)	\$ 85.00	\$ 850.00			

2016 - 2017 Season

Grey Gardens: The Musical June 10, 11, 12, 17, 18, 19, 23, 24, 25, 26, 2016
The Drowsy Chaperone: A Musical Within a Comedy July 15, 16, 17, 22, 23, 24, 28, 29, 30, 31, 2016
The Library August 12, 13, 19, 20, 21, 25, 26, 27, 2016
Twelve Angry Men September 16, 17, 23, 24, 25, 29, 30, Oct 1, 2016
The Wiz: A Classic Musical with Soul October 21, 22, 23, 28, 29, 30, Nov 4, 5, 6, 11, 12, 13, 2016
Sordid Lives December 2, 3, 8, 9, 10, 11, 15, 16, 17, 18, 2016
Intimate Apparel January 13, 14, 20, 21, 22, 26, 27, 28, 2017
Titanic: The Musical February 17, 18, 19, 24, 25, 26, March 3, 4, 5, 10, 11, 12, 2017
Bad Seed March 31, April 1, 7, 8, 9, 13, 14, 15, 2017
In The Blood May 5, 6, 12, 13, 18, 19, 20, 21, 2017



ABOUT US

The Weekend Theater is a non-profit theatrical community that produces socially significant plays for the Central Arkansas community. Our productions run on weekends only. And the people who make up The Weekend Theater consist of volunteers, who also work at daytime jobs. The Weekend Theater is a unique black-box theater at the corner of 7th and Chester Streets in Little Rock, Arkansas. The Weekend Theater is decidedly New York in character – apartments upstairs, theater downstairs, pizza joint/microbrewery across one street, and the local fire station across the other!

MISSION STATEMENT

The Weekend Theater is dedicated to personally, interpersonally and educationally reducing prejudice, cruelty, and indifference through live theater.

OUR CREDO

Although we are called The Weekend Theater because we are volunteers who work at daytime jobs and perform only on the weekends, a more descriptive name might be community playhouse. We attempt to be a true community of people dedicated to the teaching, learning and practice of kindness, respect and honor. In short, we hope to practice “community,” the coming together into a oneness.

Unlike other theaters, while our performance and product are important, they remain secondary. Primary for us is how we treat each other and how, through our plays and musicals, we teach ourselves how to care about others. We attempt to accomplish this goal by personally, interpersonally, and educationally reducing prejudice, cruelty and indifference, which are so often created by emphasizing human differences, including gender, race, age, religion, sexual orientation, disability, health status, etc. To accomplish this, we choose plays of social significance, with themes in which people learn through such things as suffering, cruelty, and insensitivity. In order to “practice what we preach,” we volunteers of The Weekend Theater agree to interact with as much thoughtfulness and awareness of our actions and the effects those actions might have on ourselves and each other as we are capable of at the present time. We attempt to grow more compassionate with each interaction. In these ways we hope to increase understanding which leads to kindness and to decrease miscommunication that leads to so much suffering.

